



Lansing Community College

Strategic

Goals



Lansing Community College Strategic Goals

Strategic planning at Lansing Community College is centered upon continuous quality improvement. The culture of continuous quality improvement at LCC is derived from the following categories established by the Academic Quality Improvement Program (AQIP), through which LCC maintains its accreditation.

- **Helping Students Learn:** LCC will create a learner-centered environment where the entire college focuses on student success.
- **Understanding Students' and Other Stakeholders' Needs:** LCC will work actively to understand student and other stakeholder needs.
- **Valuing People:** LCC will commit to the development of faculty, staff, and administrators, since the efforts of all are required for success.
- **Leading and Communicating:** LCC will build and sustain a learning environment where leadership and communication structures, networks and processes guide us in setting directions, making decisions and seeking future opportunities.
- **Supporting Institutional Operations:** LCC will support processes that help provide an environment where learning can thrive.
- **Measuring Effectiveness:** LCC will collect, analyze and use information to manage and drive performance improvement.
- **Planning Continuous Improvement:** LCC will align planning processes, strategies and action plans that help achieve its mission and vision.
- **Building Collaborative Relationships:** LCC will build collaborative partnerships and analyze how they contribute to accomplishing our mission.

This culture of quality provides an overarching framework for addressing the college's strategic planning goals:

Student Success

Lansing Community College will enhance the ability of its students to succeed in meeting their learning goals.

Community

Lansing Community College will contribute to the economic vitality and quality of life of the region and state.

Accessibility

Lansing Community College will be accessible to students and other stakeholders.

Employees

Lansing Community College values employees as its greatest resource, and strives to be an employer of choice.

Fiscal Responsibility

Lansing Community College will operate as a fiscally responsible institution.

Quality will be the fabric of how Lansing Community College achieves its mission.



Strategic Goal: Student Success

Lansing Community College will enhance the ability of its students to succeed in meeting their learning goals.

Objectives

To improve student success, Lansing Community College will:

1. Promote students' ownership of their learning.
2. Improve student pass rates at course-level.
3. Improve student retention rates at course-level.
4. Align curricula and courses with external standards, and/or professional practices.
5. Facilitate entry and exit pathways to, from, and between programs.
6. Broaden integration of globalization and diversity in instruction and services.





Strategic Goal: Community

Lansing Community College will contribute to the economic vitality and quality of life of the region and state.

Objectives

Lansing Community College will:

1. Respond rapidly to existing and changing needs of our workforce/ economic development market.
2. Expand efforts to partner with the business, educational, and community partners in order to lead educational workforce initiatives.
3. Increase public awareness of LCC providing a wide spectrum of higher education, workforce training, and career development programming.
4. Strengthen efforts to develop a culture that embraces arts, diversity and wellness.
5. Enhance employer satisfaction with LCC-educated students.

Strategic Goal: Accessibility

Lansing Community College will be accessible to students and other stakeholders.

Objectives

Lansing Community College faculty and staff will:

1. Provide affordable educational opportunities.
2. Provide efficient, accurate, and consistent service through well-defined and well-communicated processes.
3. Provide a seamless transition from K-12 through four-year colleges and/or the workplace.
4. Effectively communicate college services and programs to internal and external stakeholders.
5. Maximize financial aid and scholarship opportunities.
6. Provide user-friendly online courses, resources, and services.
7. Ensure that campus and learning center environments are accessible.



Strategic Goal: Employees

Lansing Community College values employees as its greatest resource, and strives to be an employer of choice.

Objectives

We will develop a strategic human resource plan by March 2008 that will:

1. Address recruiting, hiring, retaining, and succession planning that are open, equitable, and efficient for all candidates/employees to ensure quality and best fit.
2. Provide employee orientation, training/mentoring and professional development opportunities for all employees.
3. Build and sustain strong and effective labor/management relations through collaboration.
4. Establish processes for evaluating and developing appropriate staffing ratios.
5. Establish competitive compensation and benefits.
6. Attain and maintain employee job satisfaction.
7. Provide a culture of wellness through a healthy, safe, and respectful work environment.
8. Develop and maintain an effective employee recognition program.



Strategic Goal: Fiscal Responsibility

Lansing Community College will operate as a fiscally responsible institution.

Objectives

Lansing Community College will:

1. Diversify revenue generating efforts and strategies.
2. Design and implement a process to plan and measure long-term fiscal outcomes.
3. Achieve and maintain a fund balance that is 10 percent of the institutional operating budget. (See Board of Trustees Governance Goal - EL 203.)





Lansing Community College Board of Trustees: Robin M. Smith, *Chairperson*; Deborah Canja, *Vice Chairperson*; Edward Woods III, *Secretary*; Thomas Rasmusson, *Treasurer*; Jerry L. Hollister, *Trustee*; Chris A. Laverty, *Trustee*; Robert E. Proctor, *Trustee*.

Judith F. Cardenas, Ed.D., Ph.D. *President, Lansing Community College*

Lansing Community College is accredited by the Higher Learning Commission - a Commission of the North Central Association of Colleges and Schools. The commission can be contacted through the Web at www.ncahlc.org or by phone at (312) 263-0456. The Commission's address is located at 30 North LaSalle Street, Suite 2400, Chicago, Illinois 60602-0456. Lansing Community College (Downtown Campus) is located in downtown Lansing. Student service areas are located at 422 North Washington Square in Lansing and can be reached through the Web at www.lcc.edu and by phone at (517) 483-1957. This publication was produced by LCC's College-Wide Marketing Department in cooperation with the Media Services Department.



For more information about the 2007-2008 Lansing Community College Strategic Goals, please contact the Quality, Planning and Economic Development Division, Mail Code 9500, PO Box 40010, Lansing, MI 48901-7210, lcc-qped@lcc.edu, (517) 483-9637.

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