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FOR IMMEDIATE RELEASE

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Regional Centers

- Capitol
- Genesee & Lapeer
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- Northwest Michigan
- Southeast Michigan
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In partnership with
 the MI-SBTDC



Entrepreneurial Training Program Aimed at Starting Small Businesses in Michigan

FastTrac NewVenture Program is scheduled to begin March 4th

LANSING - The FastTrac NewVenture “Boot Camp” program helps entrepreneurs evaluate business opportunities and develop an action plan for owning their own business.

In response to the needs of individuals wanting to launch a small business, the Michigan Small Business and Technology Development Center (SBTDC) in partnership with the Ewing Marion Kauffman Foundation is making FastTrac® entrepreneurship training available for those interested in starting a new business.

“The FastTrac NewVenture program provides an opportunity for entrepreneurs to develop the skills needed to create, manage and grow a successful business in Michigan,” said Carol Lopucki, State Director of the Michigan Small Business and Technology Development Center.

SBTDC Capitol Region has already completed 3 NewVenture programs in Ingham, and Livingston counties.

"FastTrac New Venture gave me the blueprint to start my business. Step-by-step work on business planning is very useful and convenient," stated Daniela Moritz. "I have access to great resources (SBTDC people) throughout the life of the business, and I met outstanding entrepreneurs."

Entrepreneurs who are interested in attending the FastTrac NewVenture program are asked to call the SBTDC office at 517.483.1921 to talk more about their ideas and receive more information about the program. A FastTrac Orientation session and a Fundamentals of Starting a Business Training is also required before attendees begin the 10-week program.

(more)

The FastTrac NewVenture program starts in Lansing on March 4th. Enrollment is limited due to the interactive nature of the program – early registration is recommended. The FastTrac NewVenture program costs \$700 per participant. Thanks to the financial support of a MSU's Broadband Technology Opportunity Program (BTOP) grant award, the registration fee of the class has been reduced from \$700 to \$140. The fee includes training sessions, materials and all business tools. Additional scholarships may be available.

To register, contact the Capitol Region office at 517.483.1921 or visit www.misbtdc.org/training.

About the MI-SBTDC

The Michigan Small Business & Technology Development Center provides counseling, training and market research for Michigan's new business ventures, existing small businesses, expanding new businesses and new technology companies. The MI-SBTDC is located at the Grand Valley State University Seidman College of Business in Grand Rapids, Michigan. As host of the MI-SBTDC State Headquarters, the Seidman College of Business oversees the twelve-region MI-SBTDC network. Entrepreneurs and small business owners may access the services of their nearest MI-SBTDC by calling (616) 331-7480 or visiting www.misbtdc.org.